

Privacy Policy

At Sweet Lou B Foundation ("we," "us," "our"), we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and protect the personal information you provide when visiting our website ("Site") or using our services. By using our Site, you consent to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following types of information:

a. Personal Information

Information you voluntarily provide to us, including:

- Name
- Email address
- Mailing address
- Phone number
- Payment information

b. Non-Personal Information

Automatically collected information, including:

- IP address
 - Browser type and version
 - Device information
 - Operating system
 - Pages visited and time spent on our Site
 - Referring website or search engine
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2. How We Use Your Information

We use the information collected for the following purposes:

a. Providing Services

- Process donations or service payments.
- Communicate with you about your transactions or inquiries.

b. Improving Our Site

- Analyze user behavior to enhance the user experience.
- Monitor and improve Site performance and functionality.

c. Compliance and Legal Obligations

- Ensure compliance with applicable laws and regulations.
 - Protect against fraudulent or unauthorized activities.
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3. Sharing Your Information

We do not sell, rent, or share your personal information with third parties except in the following circumstances:

- **Service Providers:** We may share information with third-party vendors who assist us with payment processing, IT support, and other services.
 - **Legal Compliance:** We may disclose information when required to comply with legal obligations or protect our rights.
 - **Consent:** We will share information with third parties if you provide explicit consent.
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4. Data Security

We implement appropriate technical and organizational measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no data transmission or storage system can be guaranteed to be 100% secure.

5. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Recognize your preferences and improve your user experience.
- Analyze traffic patterns and Site usage.

You can control or disable cookies through your browser settings. However, disabling cookies may limit your ability to use certain features of our Site.

6. Children's Privacy

Our Site is not intended for individuals under the age of 13. We do not knowingly collect personal information from children. If we become aware that we have collected personal information from a child, we will take steps to delete it.

7. Your Privacy Rights

Depending on your location, you may have the following rights:

- **Access:** Request access to the personal information we hold about you.
- **Correction:** Request that we correct inaccurate or incomplete information.
- **Deletion:** Request that we delete your personal information, subject to legal obligations.
- **Opt-Out:** Opt-out of certain data collection or marketing communications.

To exercise these rights, please contact us using the information below.

8. Third-Party Links

Our Site may contain links to third-party websites. We are not responsible for the privacy practices of these websites and encourage you to review their privacy policies.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Changes will be posted on this page, and the "Last Updated" date will be updated accordingly. Your continued use of the Site after any changes constitutes acceptance of the revised policy.

10. Contact Us

If you have any questions, concerns, or requests related to this Privacy Policy, please contact us:

Email: info@sweetlou.org

Last Updated: 1/1/2025

